



# Specials

IPM's Exclusive 2020-2021 Advertising Offers:

Book by **February 14, 2020 and SAVE!**

## Print Advertising

Members Quarterly Newsletter  
**Circulation:**

10,000 across Canada

**Issues:**

2020: Spring, Summer, Fall

2021: Winter, Spring, Summer

❶ **Book three (3) ads of any size and get the 4<sup>th</sup> ad FREE**

Total cost for 4 ads:

Business card: \$825

Page strip: \$1485

Half Page: \$2325

Full Page: \$4185

Print ad pricing based on 300 dpi grayscale print quality PDF artwork.

❷ **Flyer Insert Special**

2020/2021: Price: \$0.15 per insert  
(National Distribution cost \$1500)

All print advertising must be prepaid at time of booking. GST or HST extra.

## Online Advertising

Workplace Today™ Online or  
[www.workplace.ca](http://www.workplace.ca)

**Monthly average hits:**

1.2 Million

**Web site:**

[www.workplace.ca](http://www.workplace.ca)

❶ **Book Workplace Resources listing for a full year for \$995**  
(Save \$300 - regular price \$1295)

❷ **Book Banner Ad on Members Quarterly front page for 6 months for \$895**  
(Save \$300 - regular price \$1195)

GST or HST extra.

**Don't delay -  
space is limited.  
Book your ads today!**

All print and web advertising must be confirmed in writing by **February 14, 2020** in order to qualify for these specials.



*How do you  
take advantage of these  
incredible savings?*

Contact Nathaly Pinchuk  
at IPM

e-mail [nat@workplace.ca](mailto:nat@workplace.ca)  
or by phone at  
1-888-441-0000.

### INSTITUTE OF PROFESSIONAL MANAGEMENT

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OTTAWA, ON, K2B 8C8

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1-888-441-0000 TOLL FREE

FAX: 1-866-340-3586

[WWW.WORKPLACE.CA](http://WWW.WORKPLACE.CA)  
EMAIL: [INFO@WORKPLACE.CA](mailto:INFO@WORKPLACE.CA)

## NOTE:

Interested in exhibiting or sponsoring at IPM's  
**2020 One Day Conferences?**

Limited spots left in all 5 locations.

Exhibit rates as low as \$475...

For complete details, go to [WWW.WORKPLACE.CA](http://WWW.WORKPLACE.CA),  
click on Advertising