



MEMBERS  
QUARTERLY



News,  
Updates  
and  
Events



Summer 2018 Volume 16, No. 3

# In Print

IPM Associations now publish a premiere *Members Quarterly* newsletter in Winter, Spring, Summer and Fall. It reaches 10,000 senior human resource and management professionals across Canada including members of the following associations:

- Association of Professional Recruiters of Canada
- Canadian Management Professionals Association
- Canadian Association of Assessment Specialists
- Canadian Professional Trainers Association



Reach  
over 10,000 industry  
leaders at the most  
reasonable rates.

Space is limited so  
advanced booking  
is essential!

Publication Date      Deadline: Art and Payment

Spring 2019	January 11, 2019
Summer 2019	April 12, 2019
Fall 2019	July 12, 2019
Winter 2020	October 8, 2019
Spring 2020	January 10, 2020
Summer 2020	April 9, 2020

<b>Business Card</b>	2" H by 3 ½" W	<b>Rate</b> - \$275
<b>Page Strip</b>	1 ½" H by 7 ⅝" W	<b>Rate</b> - \$495
<b>Half Page</b>	4 ½" H by 7 ⅝" W	<b>Rate</b> - \$775
<b>Full Page</b>	10 ⅞" H by 8 ⅜" W	<b>Rate</b> - \$1395
<b>Inside Back Cover</b> (page 15)	10 ⅞" H by 8 ⅜" W	<b>Rate</b> - \$1595
<b>Insert Rates:</b>	Flyer Rates - Single sheet flyer rates: \$0.18 per sheet, 10,000 sheets required	
	Brochure - Maximum 8 pages, \$0.45 each, 10,000 brochures required	



**INSTITUTE OF PROFESSIONAL  
MANAGEMENT**

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EMAIL: INFO@WORKPLACE.CA

**TECHNICAL SPECIFICATIONS:**

Greyscale ads: JPG, TIF, PDF or PSD | Resolution - 300 DPI | Size 100%  
Ads using MQ's 2<sup>nd</sup> colour must provide a channel-separated PDF  
Full page ads bleed ⅛" all sides | Finished page size: 10 ⅞" H by 8 ⅜" W

**Terms:** All print advertising must be prepaid by production deadline.  
**No cancellations** accepted after the closing date for space reservations.

**Advertisers** will be held responsible for non-payment of agency or broker accounts.

**Surcharges:** No charge for spot colour. All prices are based on providing a print-quality PDF or electronic artwork.

GST/HST is extra