

Online

Canada's premiere **Workplace** web site now averages over a million hits per month with a rapidly growing subscriber base to our online journal **Workplace Today™** at www.workplace.ca, enabling you to reach your target audience with one (1) or two (2) clicks from our front page!

Banner Ads

All banner ads are 375 by 70 pixels including link to your web site. We have two price options for 3 month and 6 month contracts:

OPTION A

Workplace Today™ Journal Home Page
 - 3 month term \$995
 - 6 month term \$1445

OPTION B

- Members Quarterly (Online)
 - Feature Articles, Workplace Today™
 - Members Directory (Online)
- 3 month term \$795
 - 6 month term \$1195

Add GST/HST to all prices

Listing under Workplace Resources: Site partner package includes listing in a specific index category, individual full screen web page and a link to your web site: 6 month term: \$895 – 12 month term: \$1295

Event Listing in Workplace Events: Listing your event on workplace.ca Events page includes key details on your event, contact info and link to your web site. Contract rate for 6-month term: \$375

NEW! Contract rate for 3 or more events in one year: \$325 per event

Editorial Calendar

Month	Topics	Deadline for Artwork & Payment
January 2020	Top HR Trends of 2020	November 8, 2019
February 2020	Employees as Brand Ambassadors	December 6, 2019
March 2020	Self-directed micro-learning	January 6, 2020
April 2020	Hiring for behaviours vs. competencies	February 6, 2020
May 2020	HR & Personalisation	March 6, 2020
June 2020	Building Trust at Work	April 7, 2020
July 2020	Professional Development	May 6, 2020
August 2020	Multi-Generational Workforce	June 5, 2020
September 2020	Engaging Staff with your Mission	July 6, 2020
October 2020	Streamlining Communications	August 6, 2020
November 2020	AI and Automation	September 3, 2020
December 2020	Continuous Learning	October 6, 2020
January 2021	Top HR Trends of 2021	November 5, 2020
February 2021	Building Negotiation Skills	December 4, 2020
March 2021	Workplace Culture	January 5, 2021
April 2021	HR Jobs of the Future	February 5, 2021
May 2021	Managing a Remote Workforce	March 5, 2021
June 2021	Reskilling Jobs	April 6, 2021



Book a banner ad in any of these editorial features by the corresponding deadline to reach thousands of targeted readers! Your banner ad will appear in the article for up to six months with a direct link to your web site! See the Online Advertising rates for pricing.

**All Web advertising contracts must be prepaid in full prior to placement.*

INSTITUTE OF PROFESSIONAL MANAGEMENT

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